

March 29, 2021
Steering Committee Meeting #10



Town of **Jamestown**

Comprehensive Plan

B E N C H M A R K

Meeting Agenda

1. Welcome
2. Finalize Guiding Principles
3. Review Draft Objectives
4. Growth Management – Discuss April 13 Meeting Format
5. Adjourn

Final Vision Statement

Jamestown is a community whose history and character are the foundations of its future.

*We strive to maintain our small town charm while growing **in** a manner that respects our traditional development patterns and our valuable cultural and natural resources.*

As a community of neighbors, we embrace diversity and inclusiveness as we seek to strengthen the social and physical connections that unite our Town.

Moving forward, we will continue to seek excellence in all that we do as we build a community that everyone is proud to call home.

Updated Guiding Principles

A. High-Quality Growth

Jamestown will actively facilitate high-quality growth that is both compatible with the Town's traditional development pattern and innovative in how it meets the needs of our diverse and dynamic community.

B. Strong Neighborhoods

As the strength of our community is directly tied to the long-term success of our neighborhoods, we will work diligently to promote and maintain the quality of life and aesthetic standards that our residents expect in Jamestown.

Updated Guiding Principles

C. Preserving History

Our community places a significant amount of value in the cultural and historic resources that provide a visible reminder of the Town's proud past and contribute to its quaint charm. We will actively seek to preserve these resources that form the foundations of our identity and sense of place.

D. Protecting the Environment

The quality and health of the natural environment is as important to our community as the quality of the built environment, and we will work to preserve and protect these vital resources through collaborative partnerships and stewardship of our natural heritage.

Updated Guiding Principles

E. Vibrant Downtown

Downtown Jamestown is the center of culture, commerce, and social life in our community, and we will endeavor to maintain its vibrancy, improve the quality of the built environment, and provide the infrastructure that supports its success.

F. Parks and Recreation

Every neighborhood in Jamestown will have convenient access to public parks, natural open spaces, and other recreational opportunities that meet the diverse needs, abilities, and desires of our residents.

Updated Guiding Principles

G. Public Services

Our government will provide cost-effective and efficient public services and high-quality infrastructure that meet the needs and exceeds the expectations of the community.

H. Public Safety

We will work diligently with our partners in law enforcement and emergency services to ensure that Jamestown has the necessary resources and conditions needed to maintain a high level of public safety.

Updated Guiding Principles

I. Inclusive Community

Jamestown is a welcoming and inclusive community that values the benefits of diversity, and we will continue to engage with our neighbors to ensure that we are building a community that provides opportunities for everyone to thrive in Jamestown.

J. Transportation

The design and function of our local transportation network respects the character and context of our community – moving people and goods in a manner that prioritizes safety over speed, providing significant connectivity for all users, and ensuring that residents and businesses have good access to the regional network.

Updated Guiding Principles

K. Walkable Community

The ability to safely walk and ride a bicycle throughout the Town is critical to maintaining our community's high quality of life. We will ensure that our community is well-connected with the necessary infrastructure to support walking and biking as a primary mode of transportation for all residents.

L. Economic Diversity

We will seek to diversify and strengthen our local economy by supporting place-based economic development strategies that leverage the unique cultural and natural resources in our community to bring new investment and employment opportunities to Jamestown.

Draft Objectives

A. High-Quality Growth

1. Establish objective design standards that achieve the aesthetic quality that is expected by the community.
2. Implement subdivision standards that facilitate growth in a manner that achieves Town's desired urban development pattern.
3. Ensure that infill development is compatible with its surroundings, from both a use and aesthetic perspective.
4. Avoid the introduction of generic development styles (both site development patterns and architecture) that detract from Jamestown's unique sense of place.

Draft Objectives

B. Strong Neighborhoods

1. Prevent the emergence of blighting influences in residential areas through proactive code enforcement.
2. Protect established neighborhoods from encroachment by adjacent incompatible land uses.
3. Invest in neighborhood infrastructure improvements that supports a high quality of life for residents.

Draft Objectives

C. Preserving History

1. Limit the demolition and relocation of contributing historic structures in Jamestown, to the extent feasible.
2. Secure the permanent preservation of iconic features in the community, such as the smokestack and water tower at Highland Containers.
3. Increase the number of eligible historic properties with designated landmark status.
4. Facilitate private investment in the restoration of historic resources.

Draft Objectives

D. Protecting the Environment

1. Protect mature trees and tree stands from removal in conjunction with land development activity.
2. Protect riparian areas from encroachment by development to preserve water quality and habitat.
3. Protect contiguous and connected tracts of open space from development to preserve wildlife habitat and provide passive recreation opportunities.

Draft Objectives

E. Vibrant Downtown

1. Invest in public infrastructure improvements to enhance the appearance of downtown.
2. Develop a critical mass of complementary businesses through the redevelopment and adaptive reuse of underutilized land and buildings in downtown.
3. Improve visual and physical connections between downtown and primary visitor parking areas.
4. Improve the safety of Main Street for pedestrians and bicyclists.

Draft Objectives

F. Parks and Recreation

1. Require the development and dedication of neighborhood parks in conjunction with all new residential development.
2. Establish a greenway trail and water access along the Deep River.
3. Develop neighborhood scale parks in existing residential areas that lack convenient access to recreational amenities.
4. Ensure that all of Jamestown's neighborhoods have safe pedestrian and bicycle access to local parks.

Draft Objectives

G. Public Services

1. Finalize long-term plans for the collection of solid waste.
2. Ensure that the Town has sufficient water and sewer capacity to meet the service demands that will accompany new growth.
3. Ensure that the Town has adequate staffing levels in all departments to carry out their missions and efficiently enact Town policies.
4. Develop public facilities that enable the Town to effectively carry out its mission of public service.

Draft Objectives

H. Public Safety

1. Maintain the Town's strong law enforcement partnership with the Guilford County Sheriff's Department.
2. Ensure that the Town's contracted fire protection service has adequate resources to meet the community's anticipated needs for emergency response.
3. Ensure that the residents of Jamestown have access to timely and high-quality emergency medical care.
4. Mitigate hazards to the community from both natural and manmade sources through the adoption and enforcement of adequate public safety regulations.

Draft Objectives

I. Inclusive Community

1. Expand the capacity of the Town and its partners to provide opportunities for community focused social events that bring people from all walks of life together.
2. Develop and encourage participation in new activities and organizations that foster civic engagement.
3. Promote the development (and retention) of a wide range of housing types that meet the needs of current and future residents of all ages, family compositions, and socioeconomic backgrounds.
4. Ensure that residents of the Town's ETJ are included and consulted on matters that affect their neighborhoods and encourage their active participation in the social and civic life of Jamestown.

Draft Objectives

J. Transportation

1. Utilize the opening of the Jamestown Bypass to reimagine the role of Main Street, with a focus on enhancing its safety and comfort for bicyclists and pedestrians.
2. Continue to work on improving the safety of the Town's rail crossings.
3. Improve Jamestown's residents' access to regional transit options.
4. Ensure that new development provides adequate internal and external transportation connectivity and provides reasonable mitigation of traffic impacts.

Draft Objectives

K. Walkable Community

1. Expand Jamestown's greenway network and seek partnerships to develop connections to regional trail systems.
2. Provide every neighborhood in Jamestown with connections to a pedestrian system that will allow them to walk safely to any other destination in the community.
3. Identify and implement pedestrian and bicycle safety improvements at major intersections and along the Town's primary transportation corridors.
4. Ensure that equitable pedestrian infrastructure access is provided to residents on both sides of the railroad.

Draft Objectives

L. Economic Diversity

1. Identify a development partner and work to facilitate the restoration and redevelopment of the Oakdale Cotton Mill and Mill Village.
2. Make downtown Jamestown a premier leisure, entertainment, and shopping destination for people from throughout the Triad and beyond.
3. Leverage the significant daytime population of GTCC to expand local business opportunities.
4. Develop a connection between the Oakdale Cotton Mill and Downtown Jamestown along the Deep River to build synergy between these unique areas of the community.
5. Incorporate the full range of Jamestown's historic and cultural assets into its promotions and economic development strategy.

Growth Management Workshops

- We will hold an in-person workshop with the Steering Committee on April 13th to discuss Growth Management.
- Following Steering Committee review and refinement, we will hold public workshops with managed attendance on Saturday May 1st and Tuesday May 4th.
 - Held over two days with 4 sessions per day.
 - Meetings to be held in the Civic Center to allow for both distancing and maximum participation.

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