

January 27, 2020  
Steering Committee Meeting #1



# Town of **Jamestown**

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## Comprehensive Plan

B E N C H M A R K

# Meeting Agenda

1. Welcome and Introductions
2. Project Overview and Timeline
3. Steering Committee Role
4. Public Engagement Discussion
5. Focus Area Workshops
6. Upcoming Steering Committee Meetings

# Purpose of the Plan

The plan serves as the primary policy guide over the next decade and beyond for:

- Land use;
- Development;
- Capital investments; and
- Growth management decisions

The plan will include clearly stated strategies for development that prioritizes key projects for implementation by both the public and private sectors.



## PHASE ONE: Project Initiation & Background Research (December – June)

## PHASE TWO: Plan Development (July - November)

## PHASE THREE: Plan Adoption (December – January 2021)

# Steering Committee Role

- 12 members appointed by the Town
- Intended to act as an advisory body to the consultant and Town staff
- Review and discuss information, ideas, and recommendations prior to public presentation
- Assist with public outreach and engagement
- Give final recommendation to the plan prior to advancing to the Planning Board and Town Council

## Project Management Strategy

*Comprehensive review and engagement during each step of the project.*

Town Staff Review



Steering Committee Review



Public Meetings

# Public Engagement

- Public Engagement Plan
- Listening Sessions
- Community Survey
- Online / Digital Outreach

# Public Engagement Plan

- Public Outreach – Online, News/Media, Town, Steering Committee
- February 11 – 12 – Listening Sessions
- March / April – Community Survey
- May – Envision Jamestown Workshop
- June – Placemaking & Community Design Workshop
- July / August: Managing Growth in the Face of Change



# Project Website

**[www.EnvisionJamestown.com](http://www.EnvisionJamestown.com)**

# Facebook


facebook

Email or Phone

Password

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Town of  
Jamestown, NC  
[@JamestownNC](#)

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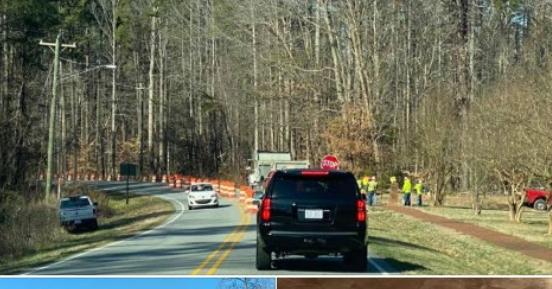
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Photos




4.6 4.6 out of 5 · Based on the opinion of 142 people

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# Listening Sessions / Stakeholder Meetings

- Elected and Appointed Officials
- Town Departments / Services
- Transportation officials / agencies
- Business / Economic Development interests
- Community / Civic Organizations / Steering Committee Members
- Environment / Natural Resources
- Schools
- Neighborhood Associations Representatives

# Community Survey

- Discuss a draft survey in March
- Digital format (Town can consider distributing hard copies)
- Open for 30 days
- Survey to be made available:
  - Project website
  - Facebook
  - Town's website

# Focus Area Workshops

- Three major workshops :
  - Envision Jamestown Workshop (May)
  - Placemaking & Community Design (June – 2 nights)
  - Managing Growth in the Face of Change (July / August)

# Focus Area Workshop #1

- **Envision Jamestown Workshop**
  - Community Meeting Room next to Town Hall
  - Doors open at 6:00pm – Meeting from 6:30pm to 8:30pm
  - Community Presentations (short 3 to 5 minute snapshots)
  - Present survey and background research highlights
  - Roundtable discussions on vision for the future

# Focus Area Workshop #2

- **Placemaking & Community Design Workshop (2 nights)**
  - **Night 1 (Tuesday) – Panel Discussion**
    - Place-based economics, identity, branding, historic resources
  - **Night 2 (Thursday) – Workshop**
    - Downtown, historic and cultural resources, infill development

# Focus Area Workshop #3

- **Managing Growth in the Face of Change**
  - Influence of the bypass (development, traffic, etc.)
  - Undeveloped tracts of land / large tracts
  - Industrial uses by railroad
  - Main Street (beyond downtown)
  - Housing, infrastructure and transportation



# Upcoming Steering Committee Meetings

- Plan to meet once in March, April, and May
  - **March** (Community Survey and May Workshop)
  - **April** (Plan Assessment and June Workshop)
  - **May** (Background Research, Survey Results, and July / August Workshop)
- Need to establish a general time of day and day(s) of the week that are most convenient for members

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